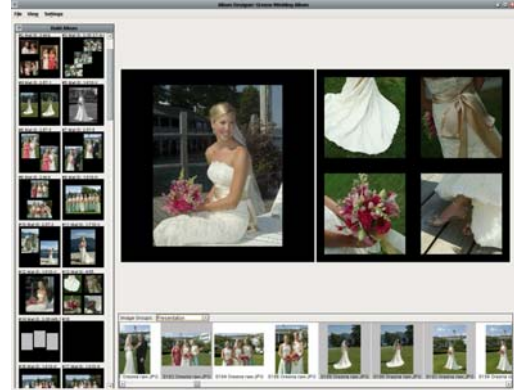


LabPrints is a **comprehensive** software and service solution that links professional photographers to professional labs and provides **unique** tools to drive growth in business efficiency, productivity and sales.

- Streamline your lab's workflow with internet ordering
- Strengthen your customer relationships with a comprehensive workflow solution
- LP's professional integrated online storefronts deploy rapidly and will grow YOUR lab's revenue



System Highlights

For your lab

- ✓ Complete **Kodak DP2, Fuji PIC Pro** or "hot folder" integration fully leverages your existing lab infrastructure
- ✓ **LabWorks** and **Bremson billing system integration** provides full access to order data for additional back end customization when you want it
- ✓ **Total color control** over each image used in custom composites. Your clients will see and appreciate the difference
- ✓ **Reduce over cropping** by your photographers and **ensure higher quality output** with built in resolution checking

For your customers

- ✓ **NEW** Proofing Wizard for proof and proof portfolio ordering. Automatic downsampling dramatically reduces studio upload time
- ✓ **Free ordering tool** (LP Digital Studio) that integrates your *print products, digital templates, and finishing services* for unlimited distribution to your customers
- ✓ **Windows** and **Macintosh** compatible to reach a greater number of your customers
- ✓ Popular **composite and album design tools** for photographers to create beautiful custom designs to grow their sales and your bottom line
- ✓ Unique ability to **archive and host** design work to promote increased sales
- ✓ **Easy to learn and complete**, allowing your customers to focus on their photography - not their PC
- ✓ LabPrints' ongoing commitment to **support and training**

Pricing

Standard Edition (non-branded)

- Setup Fee: \$2,500 (includes first year subscription)
Annual License Fee (after year 1) \$2,000
- Standard edition licensure includes a generic version of the LP Digital Studio ordering software and unlimited client licenses.
- Processing fee: 4 cents per print on prints with a **10 inch or greater dimension**.

Premier Edition (co-branded)

- Setup Fee: None
License Fee: \$8,500/yr annual license fee
- Premier edition licensure includes an exclusive version of the LP Digital Studio ordering software with built-in lab catalog, a co-branded splash screen and unlimited client licenses.

Product Comparison

Ordering Solution:	Edition:	
	Standard	Premier
Free order tool (LP Digital Studio)	✓	✓
Digital products and custom composites	✓	✓
Proof ordering	✓	✓
Integrated online storefront (optional)	✓	✓
Electronic album design information		✓
Proofing module w/ rapid-upload		✓
Integration:		
Bremson and LabWorks integration	✓	✓
DP2 and PIC Pro integration	✓	✓
Fully customizable reports	✓	✓
Customization:		
Co-branded splash screen		✓
Lab name on the product icon		✓
Lab exclusive ordering software		✓
Proprietary default digital templates		✓
Custom album manufacturer inclusion		✓

Call us today